

# new north summit 2017

# 12.07.17 sponsorship opportunities

## increase regional exposure

### What did past New North Summit attendees like best?

- Meaningful, timely topics
- Numerous opportunities for networking
- The energy in the the room
- The ED (Economic Development) talks – relevant information in an effective format

The New North Summit sponsorship and marketing opportunities provide a rare opportunity to tie your company name to the region's largest annual networking event. Not only are you set apart from your competition as a supporter of the New North, but you can increase your regional exposure and build brand awareness that will last well beyond the New North Summit.

We offer numerous opportunities for all organizations, large and small. You are sure to find something among the options listed that best fits your organization's branding and marketing strategy.

**new opportunities available!**

### Sponsorship Opportunities

Contact us today!

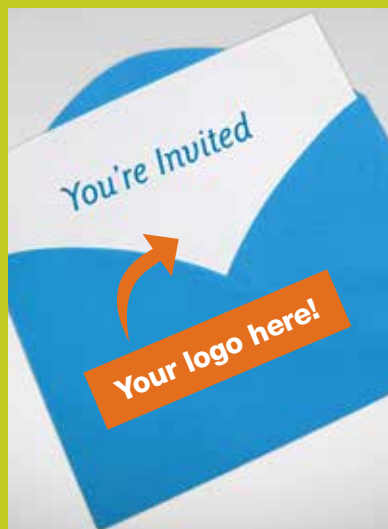
Jeci Casperson

920.336.3860

Email: [jcasperson@thenewnorth.com](mailto:jcasperson@thenewnorth.com)



# featured sponsorship opportunities



## Platinum Sponsor

Your organization will be featured on all email correspondence sent to over 20,000 business professionals in the New North region. You will also have exhibit booth display space in the main networking area during the event.

**Sponsor at \$20,000**



## Keynote Speaker Sponsor

Now is your chance to share the stage with the keynote speaker. Deliver the speaker's introduction and your company's logo will be on all photos of the lectern. Plus, have the opportunity to host an exclusive cocktail reception with the keynote the night before.

**Sponsor at \$15,000**

# à la carte sponsorship opportunities

Each à la carte sponsorship also includes team member benefits.

**Give yourself that extra edge to ensure attendees will recognize your company and your brand by taking advantage of one of these sponsorship opportunities.**



## Networking Lunch Sponsor

Your logo will be seen by New North Summit attendees as they enjoy lunch and networking.

**We're looking for food companies interested in being featured at the event! Ask for details.**

**Two opportunities available: \$5,000**



## Co-Branded Give-Away

Attendees of the New North Summit will each receive a promotional item featuring your organization's logo (one color imprint) along with the New North brand.

*\*specific item to be determined by Summit committee*

**One sponsor only: \$5,000**



## Continental Breakfast

This is your opportunity to take credit for providing attendees with a FREE breakfast! Your company name and logo will be displayed while attendees enjoy a hearty continental breakfast.

**One sponsor only: \$5,000**



## Snack Break

No event would be complete without mid-morning snacks for attendees to enjoy. Your logo will be featured at the various snack locations available at the New North Summit.

**2 opportunities available: \$1,000 each**



## Beverages

Over the course of the day, attendees are provided with an array of beverages to choose from. Take the opportunity to be the New North Summit thirst-quenching sponsor.

**2 opportunities available: \$1,000 each**

# overall sponsorship packages

Pre-Summit Recognition	Platinum Sponsor \$20,000	Keynote \$15,000	Partner \$10,000	Affiliate \$5,000	Collaborator \$2,500	Team Member \$1,000	Friend \$500
Logo on all email leading up to the New North Summit — 20,000+ each distribution	■						
Sponsor logo in premium positions on New North Summit website, newnorthsummit.com	■	■					
Sponsor logo listing on New North Summit website, newnorthsummit.com	■	■	■	■	■	■	

## Day-of-Summit Recognition

Exclusive sponsor name featured at venue	■						
Exclusive executive speaking opportunity	■						
Featured display space in high traffic area	■	■					
Complimentary ad in Summit program	1 Full Page	1/2 Page	1/3 Page	1/4 Page			
Logo included in New North Summit program	■	■	■	■	■	■	
On-screen logo recognition at New North Summit	■	■	■	■	■	■	
Complimentary New North Summit registration/s	10	8	6	4	3	2	1

## Post-Summit Recognition

New North Summit Wrap-Up/ Thank You Ad	■	■	■	■	■	■	■
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## Year-Round Recognition

Complimentary ad in New North Year End Report to the Community	1 Full Page	1/2 Page	1/3 Page	1/4 Page			
Logo and link placed on thenewnorth.com website for 12 months	■	■	■	■	■	■	
Recognition in New North Year End Report to the Community	■	■	■	■	■	■	■

 Cash Contributions Only

 Cash or In-Kind Contributions

Recognition as Platinum and Keynote sponsors is reserved for those making financial sponsorship contributions only; not in-kind.

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Sponsorship Level.....	Contribution
Platinum .....	\$20,000
Keynote .....	\$15,000
Partner .....	\$10,000
Affiliate .....	\$5,000
Collaborator .....	\$2,500
Team Member .....	\$1,000
Friend .....	\$500
À la carte options:	
• Networking Lunch Sponsor	\$5,000
• Co-branded Giveaway	\$5,000
• Continental Breakfast	\$5,000
• Snack Break	\$1,000
• Beverages	\$1,000
In-kind or donation (detail item or service and amount):	

Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website Address \_\_\_\_\_

A member of the summit committee will contact you to confirm your sponsorship contribution and discuss payment options. If you have any questions, please call the New North at 920.336.3860.

Submit to Jeci Casperson – [jcasperson@thenewnorth.com](mailto:jcasperson@thenewnorth.com)

Thank you for your participation and support of the New North Summit!

