

new north summit 2018

12.06.18 sponsorship opportunities

increase regional exposure

What did past New North Summit attendees like best?

- Meaningful, timely topics
- Numerous opportunities for networking
- The energy in the the room
- The ED (Economic Development) talks — relevant information in an effective format

The New North Summit sponsorship and marketing opportunities provide a rare opportunity to tie your company name to the region's largest annual networking event. Not only are you set apart from your competition as a supporter of the New North, but you can increase your regional exposure and build brand awareness that will last well beyond the New North Summit.

We offer numerous opportunities for all organizations, large and small. You are sure to find something among the options listed that best fits your organization's branding and marketing strategy.

new opportunities available!

Sponsorship Opportunities

Contact us today!
Lorissa Banuelos
920.336.3860
Email: ibanuelos@thenewnorth.com



overall sponsorship packages

Pre-Summit Recognition	Platinum Sponsor \$20,000	Keynote \$15,000	Partner \$10,000	Affiliate \$5,000	Collaborator \$2,500	Team Member \$1,000	Friend \$500
Logo on all email leading up to the New North Summit — 20,000+ each distribution	■						
Sponsor logo in premium positions on New North Summit website, newnorthsummit.com	■	■					
Sponsor logo listing on New North Summit website, newnorthsummit.com	■	■	■	■	■	■	

Day-of-Summit Recognition

Exclusive sponsor name featured at venue	■						
Exclusive executive speaking opportunity	■						
Featured display space in high traffic area	■	■					
Complimentary ad in Summit program	1 Full Page	1/2 Page	1/3 Page	1/4 Page			
Logo included in New North Summit program	■	■	■	■	■	■	
On-screen logo recognition at New North Summit	■	■	■	■	■	■	
Complimentary New North Summit registration/s	10	8	6	4	3	2	1

Post-Summit Recognition

New North Summit Wrap-Up/ Thank You Ad	■	■	■	■	■	■	■
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Year-Round Recognition

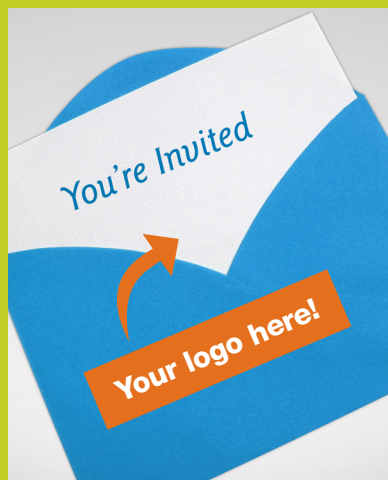
Complimentary ad in New North Year End Report to the Community	1 Full Page	1/2 Page	1/3 Page	1/4 Page			
Logo and link placed on thenewnorth.com website for 12 months	■	■	■	■	■	■	
Recognition in New North Year End Report to the Community	■	■	■	■	■	■	■

 Cash Contributions Only

 Cash or In-Kind Contributions

Recognition as Platinum and Keynote sponsors is reserved for those making financial sponsorship contributions only; not in-kind.

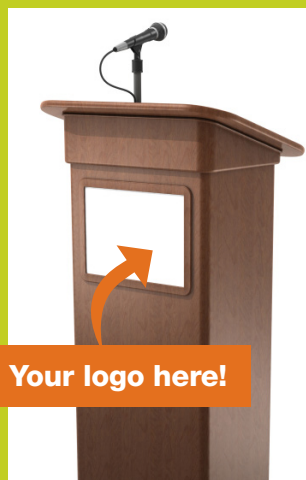
featured sponsorship opportunities



Platinum Sponsor

Your organization will be featured on all email correspondence sent to over 20,000 business professionals in the New North region. You will also have exhibit booth display space in the main networking area during the event.

Sponsor at \$20,000



Keynote Speaker Sponsor

Now is your chance to share the stage with the keynote speaker. Deliver the speaker's introduction and your company's logo will be on all photos of the lectern. Plus, have the opportunity to host an exclusive cocktail reception with the keynote the night before.

Sponsor at \$15,000

à la carte sponsorship opportunities

Each à la carte sponsorship also includes team member benefits.

Sponsorship opportunities for that extra edge to ensure attendees will recognize your company and brand.

Contribution

Networking Lunch Sponsor (2 Available)

Your logo will be seen by New North Summit attendees as they enjoy lunch and networking.

\$5,000

Co-Branded Give-Away (1 Available)

Attendees will receive a promotional item featuring your organization's logo along with the New North brand. **specific item determined by Summit committee. Logo will be one color imprint*

\$5,000

Continental Breakfast (1 Available)

Take credit for providing attendees with a FREE breakfast! Your company name and logo will be displayed while attendees enjoy a hearty continental breakfast.

\$5,000

Folder Sponsor

Your logo will appear on the front of the folder containing all New North Summit materials.

\$5,000

Reception Sponsor

Tell attendees they can have a drink on you. Attendees will receive a complimentary drink ticket featuring your company's logo at the bar.

\$5,000

Breakout Session Sponsor

Support an depth breakout session designed to discuss specific aspects of the Summit theme and get participants engaged in and aligned around the right outcomes. This is a great opportunity to showcase your company as a leader of an industry sector, product or service.

\$5,000

Snack Break (2 Available)

No event would be complete without mid-morning snacks for attendees to enjoy. Your logo will be featured at the various snack locations available at the New North Summit.

\$1,000

Beverages (2 Available)

Over the course of the day, attendees are provided with an array of beverages to choose from. Take the opportunity to be the New North Summit thirst-quenching sponsor.

\$1,000

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Sponsorship Level.....	Contribution
Platinum	\$20,000
Keynote	\$15,000
Partner	\$10,000
Affiliate	\$5,000
Collaborator.....	\$2,500
Team Member.....	\$1,000
Friend	\$500

À la carte options:

- Networking Lunch Sponsor \$5,000
- Co-branded Giveaway \$5,000
- Continental Breakfast \$5,000
- Reception \$5,000
- Breakout Session \$5,000
- WiFi \$2,500
- Snack Break \$1,000
- Beverages \$1,000

In-kind or donation (detail item or service and amount): \$ _____

Name _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Website Address _____

A member of the summit committee will contact you to confirm your sponsorship contribution and discuss payment options. If you have any questions, please call the New North at 920.336.3860.

Submit to Lorissa Banelos — lbanelos@thenewnorth.com

Thank you for your participation and support of the New North Summit!

