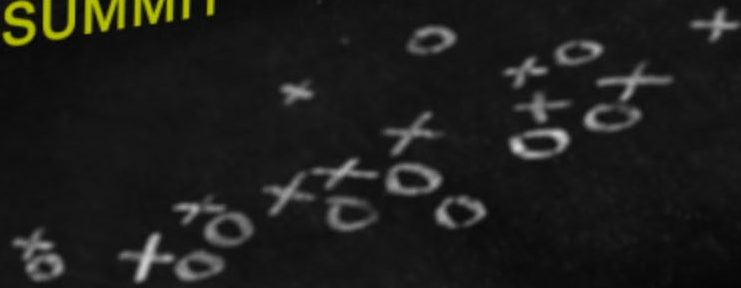




# playbook<sup>for</sup> recovery

NEW NORTH SUMMIT



# thank you!



# New North Team



**Rebecca Deschane**

Vice President of  
Talent Development



**Barbara Koldos**

Vice President of  
Business Development



**Renee Torzala**

Vice President, Marketing &  
Investor Relations



**Lorri LaPratt**

Office Manager/Assistant to the CEO



**Matthew Christman**

Director, Research & Technology



**Kim Iversen**

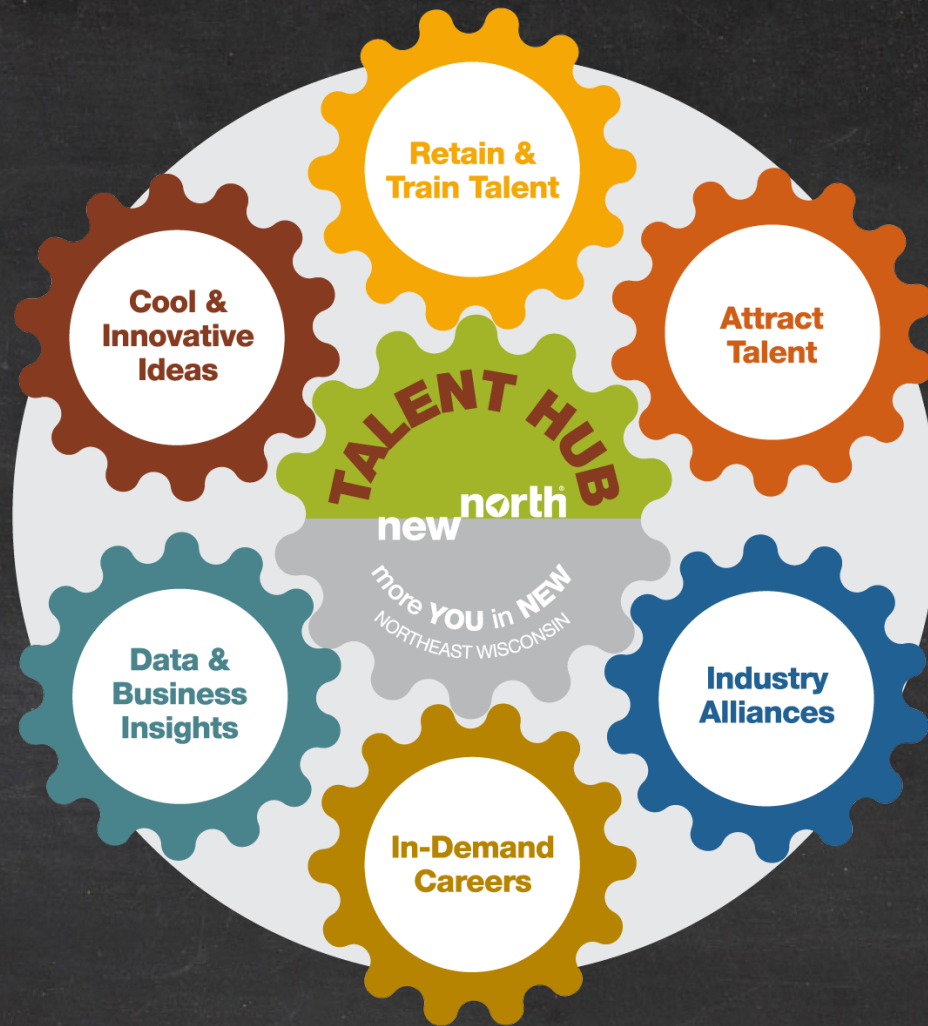
Director, NEW Digital Alliance



**Connie Loden**

Vice President of Strategic Initiatives







# MISSION WISCONSIN

new north hires heroes



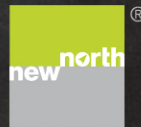
more  
**YOU**  
in **NEW**  
NORTHEAST WISCONSIN



The logo for the New Launch Alliance is centered within a white rounded rectangle. It features the word "NEW" in a blue sans-serif font, positioned above the word "LAUNCH". The word "LAUNCH" is in a large, bold, olive-green sans-serif font, with a stylized arrow graphic integrated into the letter "A". Below "LAUNCH" is the word "ALLIANCE" in the same large, bold, olive-green sans-serif font.

# NEW LAUNCH ALLIANCE

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**recovery**  
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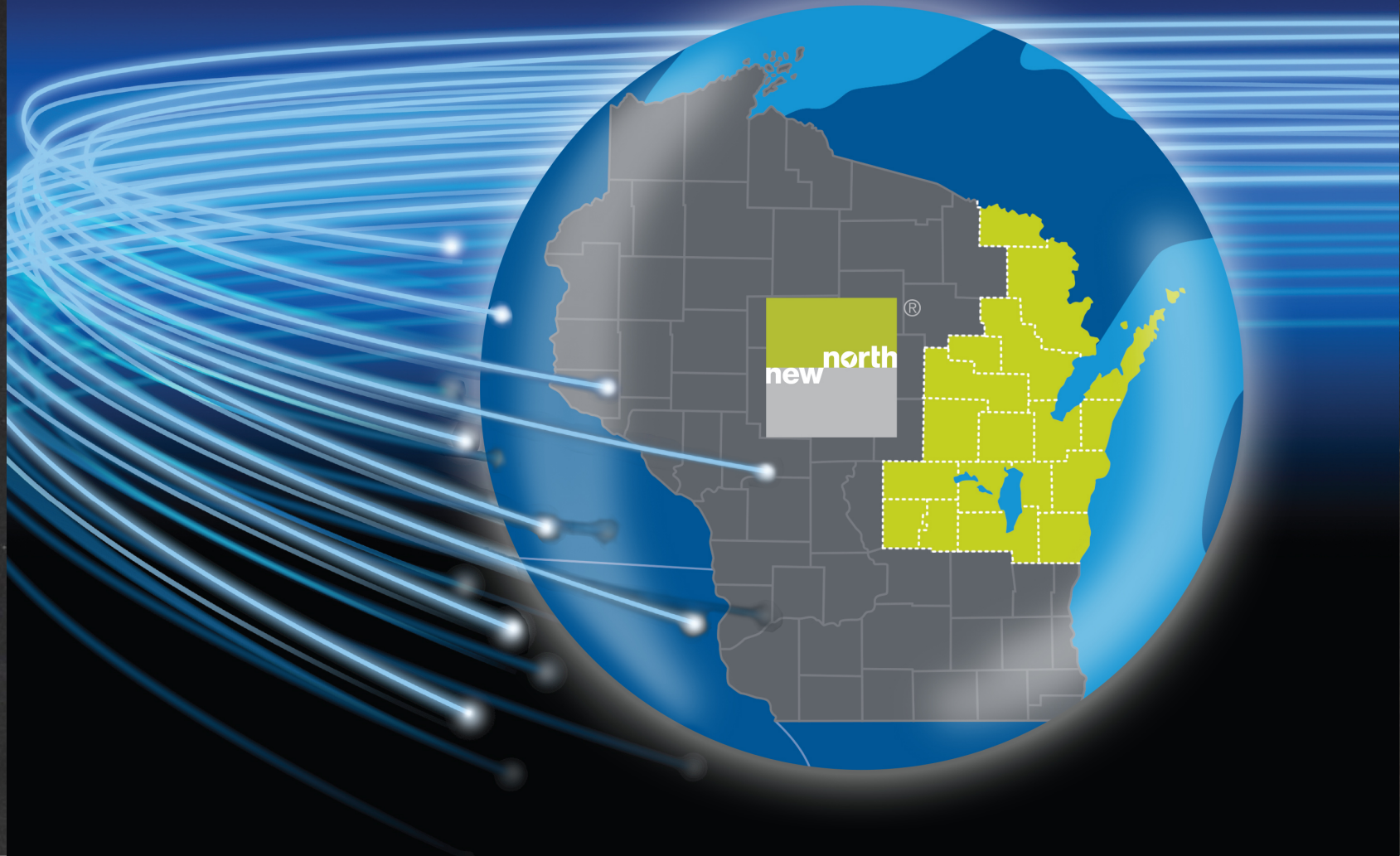




# Equity – Diversity – Inclusion









# INTELTRACKER

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**recovery**  
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**playbook** for  
**recovery**  
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# Resiliency & Investors Appreciation







# playbook <sup>for</sup> recovery

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