



New North Summit
Thursday, June 9, 2022
Lambeau Field | Green Bay, WI



increase regional exposure

What did past New North Summit attendees like best?

- Meaningful, timely topics
- Numerous opportunities for networking
- The energy in the room
- Relevant information in an effective format

new opportunities available!

sponsorship opportunities

The New North Summit sponsorship provides a rare opportunity to tie your company's name to the region's largest annual networking event, attracting over 600 attendees. Not only will you be recognized as a supporter of the New North, but you will increase your regional exposure and build brand awareness that will last well beyond the New North Summit.

Due to the tremendous response in 2021, the 2022 New North Summit will be held again at Lambeau Field.

We offer numerous opportunities for all organizations, large and small. You are sure to find something among the options listed that best fits your organization's branding and marketing strategy.

Sponsorship Opportunities

Contact us today!
Renee Torzala
920.858.7725
Email: renee.torzala@thenewnorth.com

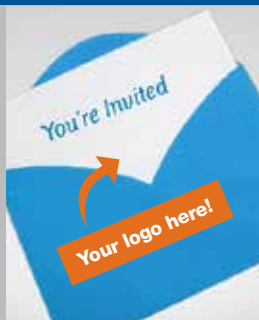


overall sponsorship packages

Pre-Summit Recognition	(1 available) Platinum Sponsor \$15,000	(3 available) Teamwork Sponsor \$10,000	Partner \$7,500	Affiliate \$5,000	Collaborator \$2,500	Team Member \$1,000	Friend \$500
Logo on all emails leading up to the New North Summit — 20,000+ each distribution	■						
Sponsor logo in premium positions on New North Summit website, newnorthsummit.com	■	■					
Sponsor logo listing on New North Summit website, newnorthsummit.com	■	■	■	■	■	■	
Day-of-Summit Recognition							
Exclusive sponsor name featured at venue	■						
Give brief update on your organization/introduce a speaker	■	■					
Featured display space in high traffic area	■	■					
Complimentary ad in Summit program	1 Full Page	1/2 Page	1/3 Page	1/4 Page			
Logo included in New North Summit program	■	■	■	■	■	■	
On-screen logo recognition at New North Summit	■	■	■	■	■	■	
Complimentary New North Summit registration <small>(for you or clients)</small>	15	10	8	6	4	2	1
Post-Summit Recognition							
New North Summit Wrap-Up/ Thank You Ad	■	■	■	■	■	■	■
Year-Round Recognition							
Logo and link placed on thenewnorth.com website for 12 months	■	■	■	■	■	■	
Recognition in the following edition of the New North Report to the Community	■	■	■	■	■	■	■

*In-Kind contributors will receive complimentary registrations and recognition in the annual report

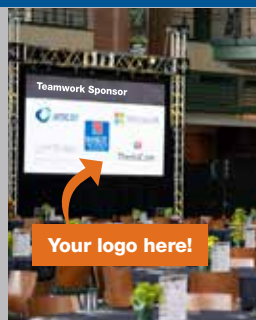
featured sponsorship opportunities



Platinum Sponsor

Your organization will be featured on all email correspondence sent to over 20,000 business professionals in the New North region. You will also have exhibit booth display space in the main networking area during the event, in addition to the benefits listed below.

Sponsor at \$15,000



Keynote Sponsor

Your organization will be recognized in the program and on screen, and a sponsor representative will have the opportunity to introduce or conclude a featured speaker from the stage. This sponsorship affords great value, company exposure and affiliation with the Summit theme.

Sponsor at \$10,000

à la carte sponsorship opportunities

Each à la carte sponsorship also includes team member benefits.

New North Summit sponsorship opportunities for that extra edge to ensure attendees will recognize your company and brand.

Contribution

Networking Lunch Sponsor (None Available)

Your logo will be seen by New North Summit attendees as they enjoy lunch and networking.

\$5,000

Co-Branded Give-Away (None Available)

Attendees will receive a promotional item featuring your organization's logo along with the New North brand. **specific item determined by Summit committee. Logo will be one color imprint*

\$5,000

Continental Breakfast (None Available)

Take credit for providing attendees with a FREE breakfast! Your company name and logo will be displayed while attendees enjoy a hearty continental breakfast.

\$5,000

Networking Break (None Available)

Help our attendees form business connections and contacts during our networking break. Signage will be placed on tables during the break and in the foyer before and during the break.

\$5,000

Summit Materials Sponsor (None Available)

Your logo will appear on each table with New North Summit materials

\$5,000

Lanyard Sponsor (1 Available)

Your logo will appear on the lanyard that will conveniently hold all attendee's nametags.

\$5,000

Reception Sponsor (1 Available)

After a great day of learning, recharge with a beverage and catch up with colleagues in an open and elegant space perfect for networking!

\$5,000

Breakout Session Sponsor (None Available)

Our breakout sessions will include updates from Northeast Wisconsin Manufacturing Alliance, as well as featured winners of the New North Pitch contest. Your sponsorship will be recognized from the stage and on signage.

\$5,000

Digital Art Mosaic Sponsor (None Available)

Sponsor an interactive digital mural that invites attendees to upload photos that are arranged into a digital art mosaic to be revealed at the event! Your logo will be featured on the digital platform, social media and at the New North Summit the event where the final mosaic is revealed.

\$5,000

Original Art Sponsor (None Available)

Sponsor an original piece of commissioned art by artist Gregory Frederic showcasing the New North region in a truly creative and memorable way. The artwork will be the featured image for the digital mosaic above. As the artist sponsor, your logo will be featured on the digital platform, social media and at the event.

\$5,000

Technology (2 Available)

From the large LED display screens to the audio visual equipment, technology is key to the quality of our event presentations. Your company logo will appear near the stage and tech table.

\$5,000

National Anthem Sponsor (None Available)

You will be helping us honor our great nation's anthem! The National Anthem Sponsor is thanked on stage after the Star Spangled Banner is performed, and your company logo is displayed within the Summit program and on reception signage.

\$5,000

Snack & Signage (None Available)

No event would be complete without mid-morning snacks for attendees to enjoy. Your logo will be featured at the various snack locations available at the New North Summit.

\$5,000

Custom Sponsorship Suggestion

Your custom sponsorship idea is welcome - let's discuss!

\$?

sponsorship summary form

Sponsorship Level.....	Contribution
Platinum (Presenting) – <i>one available</i>	\$15,000
Keynote (Featured Speaker) – <i>three available</i>	\$10,000
Partner	\$7,500
Affiliate	\$5,000
Collaborator.....	\$2,500
Team Member.....	\$1,000
Friend.....	\$500
À la carte options:	
• Lanyard – <i>one available</i>	\$5,000
• Reception – <i>one available</i>	\$5,000
• Technology – <i>two available</i>	\$5,000
• Custom Sponsorship – <i>let's discuss!</i>	\$
• Networking Lunch – <i>none available</i>	\$5,000
• Co-Branded Giveaway – <i>none available</i>	\$5,000
• Continental Breakfast – <i>none available</i>	\$5,000
• Networking Break – <i>none available</i>	\$5,000
• Summit Materials – <i>none available</i>	\$5,000
• Breakout Session – <i>none available</i>	\$5,000
• Digital Art Mosaic Sponsor – <i>none available</i>	\$5,000
• Original Art Sponsor – <i>none available</i>	\$5,000
• Snack & Signage – <i>none available</i>	\$5,000
• National Anthem – <i>none available</i>	\$5,000
In-kind or donation (detail item or service and amount):	\$ _____

Name _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Website Address _____

A member of the summit committee will contact you to confirm your sponsorship contribution and discuss payment options. If you have any questions, please call the New North at 920.858.7725.

Submit to Renee Torzala: renee.torzala@thenewnorth.com

Thank you for your participation and support of the New North Summit!

