

# POWER OF **place**

2023 new north summit



Thursday, June 8, 2023 | Lambeau Field Atrium | Green Bay, WI



## increase regional exposure

### What did past New North Summit attendees like best?

- Meaningful, timely topics
- Numerous opportunities for networking
- The energy in the room
- Relevant information in an effective format

**new opportunities available!**

## sponsorship opportunities

The New North Summit sponsorship provides a rare opportunity to tie your company's name to the region's largest annual networking event, attracting over 600 attendees. Not only will you be recognized as a supporter of the New North, but you will increase your regional exposure and build brand awareness that will last well beyond the New North Summit.

You asked and we listened! Back by popular demand, the New North Summit will be held again at Lambeau Field.

We offer numerous opportunities for all organizations, large and small. You are sure to find something among the options listed that best fits your organization's branding and marketing strategy.

## Sponsorship Opportunities

Contact us today!  
Renee Torzala  
920.858.7725  
Email: [renee.torzala@thenewnorth.com](mailto:renee.torzala@thenewnorth.com)

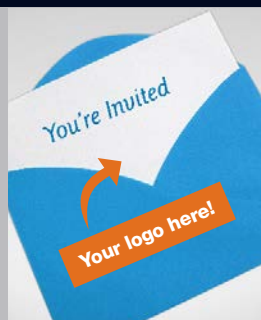


# overall sponsorship packages

	(1 available) Platinum Sponsor \$15,000	(3 available) Speaker Sponsor \$10,000	Partner \$7,500	Affiliate \$5,000	Collaborator \$2,500	Team Member \$1,000	Friend \$500
<b>Pre-Summit Recognition</b>							
Logo on all emails leading up to the New North Summit — 20,000+ each distribution	■						
Sponsor logo in premium positions on New North Summit website, newnorthsummit.com	■	■					
Sponsor logo listing on New North Summit website, newnorthsummit.com	■	■	■	■	■	■	
<b>Day-of-Summit Recognition</b>							
Exclusive sponsor name featured at venue	■						
Give brief update on your organization/introduce a speaker	■	■					
Featured display space in high traffic area	■	■					
Complimentary ad in Summit program	1 Full Page	1/2 Page	1/3 Page	1/4 Page			
Logo included in New North Summit program	■	■	■	■	■	■	
On-screen logo recognition at New North Summit	■	■	■	■	■	■	
Complimentary New North Summit registration (for you or clients)	15	10	8	6	4	2	1
<b>Post-Summit Recognition</b>							
New North Summit Wrap-Up/ Thank You Ad	■	■	■	■	■	■	■
<b>Year-Round Recognition</b>							
Logo and link placed on thenewnorth.com website for 12 months	■	■	■	■	■	■	
Recognition in the following edition of the New North Report to the Community	■	■	■	■	■	■	■

\*In-Kind contributors will receive complimentary registrations and recognition in the annual report

# featured sponsorship opportunities



## Platinum Sponsor

Your organization will be featured on all email correspondence sent to over 20,000 business professionals in the New North region. You will also have exhibit booth display space in the main networking area during the event, in addition to the benefits listed below.

**Sponsor at \$15,000**



## Keynote Sponsor

Your organization will be recognized in the program and on screen, and a sponsor representative will have the opportunity to introduce or conclude a featured speaker from the stage. This sponsorship affords great value, company exposure and affiliation with the Summit theme.

**Sponsor at \$10,000**

# à la carte sponsorship opportunities

Each à la carte sponsorship also includes team member benefits.

**New North Summit sponsorship opportunities for that extra edge to ensure attendees will recognize your company and brand.**

**Contribution**

### Networking Lunch Sponsor (2 Available)

Your logo will be seen by New North Summit attendees as they enjoy lunch and networking.

**\$5,000**

### Co-Branded Give-Away (2 Available)

Attendees will receive a promotional item featuring your organization's logo along with the New North brand. *\*specific item determined by Summit committee. Logo will be one color imprint*

**\$5,000**

### Continental Breakfast (1 Available)

Take credit for providing attendees with a FREE breakfast! Your company name and logo will be displayed while attendees enjoy a hearty continental breakfast.

**\$5,000**

### Networking Break (1 Available)

Help our attendees form business connections and contacts during our networking break. Signage will be placed on tables during the break and in the foyer before and during the break.

**\$5,000**

### Summit Materials Sponsor (1 Available)

Your logo will appear on each table with New North Summit materials

**\$5,000**

### Reception Sponsor (1 Available)

After a great day of learning, recharge with a beverage and catch up with colleagues in an open and elegant space perfect for networking!

**\$5,000**

### Breakout Session Sponsor (2 Available)

Our breakout sessions will include updates from Northeast Wisconsin Manufacturing Alliance, as well as featured winners of the New North Pitch contest. Your sponsorship will be recognized from the stage and on signage.

**\$5,000**

### Cool Stuff Sponsor (1 Available)

An exhibit area featuring the Cool Stuff Campaign people, places and products will be highlighted. Your logo will be featured on signage at the entrance to the Cool Stuff display.

**\$5,000**

### Entertainment Sponsor (1 Available)

Sponsor the musical entertainment for the event, with your name and logo prominently displayed near the performance area.

**\$5,000**

### Technology (2 Available)

From the large LED display screens to the audio visual equipment, technology is key to the quality of our event presentations. Your company logo will appear near the stage and tech table.

**\$5,000**

### National Anthem Sponsor (1 Available)

You will be helping us honor our great nation's anthem! The National Anthem Sponsor is thanked on stage after the Star Spangled Banner is performed, and your company logo is displayed within the Summit program and on reception signage.

**\$5,000**

### Snack & Signage (1 Available)

No event would be complete without mid-morning snacks for attendees to enjoy. Your logo will be featured at the various snack locations available at the New North Summit.

**\$5,000**

### Custom Sponsorship Suggestion

Your custom sponsorship idea is welcome - let's discuss!

**\$?**

# sponsorship summary form

Sponsorship Level.....	Contribution
<b>Platinum (Presenting)</b> – one available .....	\$15,000
<b>Speaker (Featured Speaker)</b> – three available.....	\$10,000
<b>Partner</b> .....	\$7,500
<b>Affiliate</b> .....	\$5,000
<b>Collaborator</b> .....	\$2,500
<b>Team Member</b> .....	\$1,000
<b>Friend</b> .....	\$500
À la carte options:	
• <b>Reception</b> – one available	\$5,000
• <b>Technology</b> – two available	\$5,000
• <b>Custom Sponsorship</b> – let's discuss!	\$
• <b>Networking Lunch</b> – two available	\$5,000
• <b>Co-Branded Giveaway</b> – two available	\$5,000
• <b>Continental Breakfast</b> – one available	\$5,000
• <b>Networking Break</b> – one available	\$5,000
• <b>Summit Materials</b> – one available	\$5,000
• <b>Breakout Session</b> – two available	\$5,000
• <b>Cool Stuff Sponsor</b> – one available	\$5,000
• <b>Entertainment Sponsor</b> – one available	\$5,000
• <b>Snack &amp; Signage</b> – one available	\$5,000
• <b>National Anthem</b> – one available	\$5,000
In-kind or donation (detail item or service and amount):	\$ _____

Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website Address \_\_\_\_\_

A member of the summit committee will contact you to confirm your sponsorship contribution and discuss payment options. If you have any questions, please call the New North at 920.858.7725.

Submit to Renee Torzala: [renee.torzala@thenewnorth.com](mailto:renee.torzala@thenewnorth.com)

Thank you for your participation and support of the New North Summit!

